



WEATHERCHEM INTRODUCES NEW DISPENSING CLOSURES TO THE NUTRITIONAL MARKET

FOR IMMEDIATE RELEASE

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Cleveland, Ohio – Weatherchem Corporation, an innovative manufacturer and marketer of dispensing closures, introduces three sizes of the new NutraGen II™ closures and two sizes of the new LiquiFlapper® closure.

As the population ages, health and wellness issues are growing concerns. Healthy lifestyles are nurturing demand for vitamins, minerals, and supplements and a variety of over-the-counter (OTC) healthcare products. Packaging for this market requires innovation and a consumer-friendly functionality if your products are to be successful. Weatherchem has recently introduced the new NutraGen II™ closure to satisfy consumer's packaging needs. The design is aesthetically pleasing with a full-open orifice that allows dispensing of large or small pills and a flip-top that ensures your product will be easy to open and close.



Imagine your liquid vitamins pouring from the bottle with a controlled directional flow. No mess, no liquid running down the bottle sides. With the LiquiFlapper® closure system, controlled flow dispensing is now a reality. No waste, no mess and easy to use...the perfect combination for fast acting liquid vitamins and antacids. Focus group research has proven that consumers love the new LiquiFlapper design. Satisfy your consumer's needs with packaging that is easy to use and dispense.

Weatherchem is an innovative manufacturer and marketer of convenient plastic dispensing closures and controlled access packaging. As the creators of the original Flapper® dispensing closure, Weatherchem now offers one of the industry's most innovative closure product lines including: Flapper®, FlapMate™, Grinder NR, LiquiFlapper®, NutraFlapper®, NutraGen II™, and Agricap. Whether you are designing or selecting packaging for your new product, or revamping the design of an existing product, Weatherchem has the closures that consumers love.

For more information about Weatherchem Corporation, contact the Marketing Department at 800.680.3412 or marketing@weatherchem.com.

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