

FOR IMMEDIATE RELEASE

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## **Weatherchem Customer, Del Sol Food Company, Wins 2009 Package of the Year Award**

CLEVELAND, OH – It's always good news when a company wins an award. For Weatherchem, a Cleveland-based manufacturer of specialty packaging, there is an added level of pride when a customer wins an award – due in part to contributions from Weatherchem.

One of Weatherchem's customers, Del Sol Food Company, has won the 2009 Package of the Year award from the Association of Dressings and Sauces (ADS), an international trade association of salad dressing, mayonnaise, mustard and other condiment sauce manufacturers and suppliers. Del Sol Food Company won the award for the unique capabilities and design of its BRIANNAS Dressing package, which was made using Weatherchem's innovative LiquiFlapper® closure.

Jerry Brown, President of Del Sol Food Company, complimented Weatherchem for its contribution to the award-winning package.

“Our search for improved packaging and functionality is continuous,” said Brown. “The challenges of package aesthetics, process compatibility, environmental impacts, pricing and drip free dispensing were all met by Weatherchem's LiquiFlapper cap.”

The LiquiFlapper closure was designed for pourable products such as salad dressings and sauces. The cap is 10% lighter than competitive squeezable flip-top closures and is produced on energy efficient electric presses, and the one-piece design has a durable hinge, opens easily, and closes with a signature audible “snap” to signify locked-in freshness. The LiquiFlapper features a unique tear-drop shaped orifice and sharp cut-off lip to provide controlled directional flow of liquids.

“Helping our customers develop excellent consumer packaging is why we're in this business,” said Jennifer Altstadt, President of Weatherchem Corporation. “It's always a great feeling to help one of our customers win international recognition for one of their packages, and this award is well-deserved. Del Sol Food Company is an innovative, forward-thinking, family-owned salad dressing manufacturer with keen instincts for consumer needs and a rigorous approach to process improvement. Weatherchem salutes them for winning the 2009 Package of the Year award.”

Altstadt also thanked TricorBraun, a global leader in packaging distribution, for their efforts in creating the award-winning package. TricorBraun representatives worked with Del Sol Food Company to develop the overall packaging concept for BRIANNAS Dressing, and first suggested the Weatherchem LiquiFlapper cap as an option to include.



“TricorBraun is one of our partners in delivering packaging solutions to our customers, and we thank them for helping to create this award-winning relationship with Del Sol Food Company,” said Jennifer Altstadt. “As one of the world’s largest packaging distributors, the TricorBraun team knows a good closure product when they see it – and we’re pleased that they saw the potential of the LiquiFlapper cap and introduced it to Del Sol Food Company.”

#### **About the Package of the Year Award**

The Association of Dressing and Sauces Package of the Year award was announced during the association’s annual meeting, held October 10-12, 2009 in Dana Point, California. Past recipients of the Package of the Year award include Kraft Foods pourable salad dressing (2008) and Unilever Foods Hellmann’s “Easy Out!” mayonnaise squeeze bottle (2007). More information is available at [http://www.dressings-sauces.org/pressroom\\_poty.html](http://www.dressings-sauces.org/pressroom_poty.html).

#### **About Del Sol Food Company**

Based in Brenham, Texas, the Del Sol Food Company is a family-owned and operated maker of BRIANNAS Salad Dressings, which have developed a reputation over 25 years as some of the world’s most popular and sought-after salad dressings. More information is available at <http://www.briannasaladdressing.com>.

*Weatherchem Corporation is an innovative manufacturer and marketer of convenient plastic dispensing closures and controlled access packaging. As the creators of the original Flapper® dispensing closure, Weatherchem now offers one of the industry's most innovative closure product lines. In addition to LiquiFlapper® these include: NutraFlapper®, FlapMate®, Grinder NR, NutraGen II®, and Agricap®. Whether designing or selecting packaging for a new product or revamping the design of an existing product, Weatherchem has the closures that consumers love.*

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