

WEATHERCHEM®

For immediate release

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WEATHERCHEM'S FLAPPER CLOSURE EXTENDS EASE TO NECTA SWEET'S CUSTOMERS

Cleveland, Ohio—NSI Sweeteners Inc., the maker of Necta Sweet® Sugar Substitute Tablets, employs the Weatherchem Flapper® closure on its bottles to maximize ease for its customers. The convenience of the Flapper closure sets Necta Sweet apart from competitors in the sugar substitute industry and the company is excited that it doesn't have to rely on the traditional screw caps any longer.

America's best selling saccharin tablets, Necta Sweet tablets are available in three levels of sweetness, offering consumers the equivalent of one, two or four teaspoons of sweetness per tablet. "We utilize three different colors of the Flapper caps to distinguish the serving strength of the three different sweetness levels offered," explains Paul Przybyla, Business Manager for NSI Sweeteners, Inc. "The color coding strengthens on-shelf appearance while making choice easy for the consumers."

The advantage to consumers doesn't stop in the store. Once they get the product home, the Flapper cap makes dispensing Necta Sweet tablets simpler than using screw tops. "Our bottles contain 500 or 1000 tablets," says Przybyla. "Consumers usually utilize one or two tablets per use. Pouring a small number of tablets through the Flapper cap is a lot more convenient than a fully opened bottle."

This convenience can be especially helpful to seniors, according to Przybyla. "Opening and closing the Flapper cap eases serving and is much less strenuous.

In addition, removing the inner tamper (lift 'n peel) seal is much more convenient because it's easier to grasp and lift as opposed to cutting the other types of seals.”

An additional factor in the decision to go with the Flapper closure was the pleasure of working with Weatherchem. “From sample requests to placing the orders to on-time delivery, Necta Sweet’s relationship with Weatherchem has been very positive,” says Przybyla.

Packaging for the sweetener is provided by Berlin Packaging, a Weatherchem distributor. Founded in 1898, Berlin Packaging prides itself on offering packaging solutions to the food, chemical, personal care and pharmaceutical markets through exceptional service.

Weatherchem Corporation manufactures plastic dispensing closures for use in a full range of markets, including food, healthcare, personal care, pet food & care and chemicals. Flapper’s one-piece patented hook design leaves no detached parts keeping flaps securely closed from capping to warehouse.

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